



Birley Primary Academy

A L.E.A.D Academy

Headteacher: Dawn McAughey

Address: Thornbridge Avenue,
Sheffield, S12 3AB

Telephone: 01142399002

Enquiries@birleyprimaryacademy.co.uk

Tuesday 3rd December 2024

Dear Parent/Carer,

We are delighted to announce that Birley Primary Academy will be hosting our annual '12 Days of Christmas' competition - starting tomorrow on Wednesday 4th December 2024 and concluding on Friday 20th December 2024 - in order to remind everyone about the importance of being an attendance hero (**Here Everyday Ready On-Time**).

Why is it important for children not to miss school?

Having a good education is important to ensure that they have the best opportunities in their adult life. Children only get one chance at school and your child's future may be affected by not attending school regularly.

If children do not attend school regularly, they can:

- Struggle to keep up with school work. In a busy school day, it is difficult for schools to find the extra time to help a child catch up.
- Miss out on the social side of school life. Poor attendance can affect children's ability to make and keep friendships; a vital part of growing up.

Setting good attendance patterns from an early age, from nursery and throughout their time in primary education, will also help your child later on in their life. According to statistics, children who have a poor school attendance record may have less chance of securing a job when they are adults. Not only is attendance important but being on time is also vital. Arriving late at school can be very disruptive for your child, their teacher and the other children in the class as it causes disruptions to learning.

How does the 12 Days of Christmas Competition work?

The competition launches on Wednesday 3rd December 2024 and every child who attends that day will be in the draw for one of the twelve prizes on offer that day. Moving forwards, every day they continue to be here throughout the 12 Days of Christmas Competition, they continue to remain in the draw for the next day's prize. Keeping your 100% attendance throughout the 12 Days of Christmas is the name of the game and the only way to stay in with a chance of winning the fantastic prizes on offer throughout the competition. Here is what our pupils have a chance of winning:

1st Day of Christmas – 12x Festive Lollipops

2nd Day of Christmas – 11x Selection Boxes

3rd Day of Christmas – 10x Christmas Activity Packs

4th Day of Christmas – 9x Christmas Books

5th Day of Christmas – 8x Christmas Mugs with Hot Chocolate & Marshmallows

6th Day of Christmas – 7x Activity Vouchers with a Chocolate Santa



Birley Primary Academy

A L.E.A.D Academy

Headteacher: Dawn McAughey

Address: Thornbridge Avenue,
Sheffield, S12 3AB

Telephone: 01142399002

Enquiries@birleyprimaryacademy.co.uk

7th Day of Christmas – 6x Christmas Plush Toys with Chocolate Coins

8th Day of Christmas – 5x Takeaway Dinner with a friend

9th Day of Christmas – 4x Snowglobes

10th Day of Christmas – 3x Board Games

11th Day of Christmas – 2x £20 Amazon Vouchers

12th Day of Christmas – 1x Special Gift Hamper including £50 Smyths Toys Gift Card

We are looking forward to welcoming this festive season with our 12 Days of Christmas attendance competition next Thursday and cannot wait to give out lots of rewards to celebrate the importance of being an attendance hero.

Yours sincerely,

Dawn McAughey