



Birley Primary Academy

A L.E.A.D Academy

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Dear Parents/Carers

Thursday 7th March is World Book Day and we are looking forward to celebrating this in school as usual. The children will be taking part in a variety of activities during the day.

Every year we invite children to dress-up on World Book Day and this year is no exception. Children are welcome to come to school wearing a costume of a character from a book, however please don't feel the need to buy new costumes for the occasion. Last year we asked children to come to school in their pyjamas as our theme was 'Snuggle up with a good book' and this was also really popular. Again, children can choose to come to school in their pyjamas or onesies on World Book Day, rather than wearing a costume if they wish.

During the day children will receive their £1 World Book Day token, which can be taken to many book shops and supermarkets, and exchanged for one of the free £1 books, or alternatively can be used as a discount voucher on a full-priced book.

We are inviting parents/carers into school on Thursday 7th March at the end of the school day (2.30-3.00pm) to share books with your children/listen to class story/help them with reading related activities. World Book Day is a great opportunity to celebrate the importance of reading and also promote an enjoyment of books and stories.

We have attached a handy guide to 'sharing stories together' to help with your child's reading and to promote the love of books.

Miss Else will also be selling Wonka bars to raise money for school but the pre-order information will follow separately.

We appreciate your support in this and look forward to seeing you on World Book Day if possible.

Thank you.

Yours sincerely

MRS L TAYLOR
LITERACY CO-ORDINATOR



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